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CANADA

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SPECIAL

OCTOBER 2011

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ellecanada.com

DIANE LY

31: Toronto, Ontario

Diane Ly was drawn to this Dove® campaign for its positive body image message. "I wanted to celebrate an unconventional beauty," she says. "I grew up thinking that I wanted to have blonde hair and blue eyes like my best friend." Over time, Diane grew confident in her own skin. "I'm addicted to boxing and you can't help but love your arms and shoulders when you can throw a mean left hook." To keep the skin on her upper half in equally fighting form, Dove® VisibleCare™ bestowed Diane with visibly more beautiful skin (sans the dryness) after just one month of use. "After I use the body wash it doesn't feel tight the next day."

“I like VisibleCare a lot better than other body washes because it doesn't make my skin feel dry.”